MEDICAL ALLEY
THE GLOBAL EPICENTER OF
HEALTH INNOVATION AND CARE™
More than **ONE THOUSAND** healthcare companies call Medical Alley home

**3,500+**

Event attendees each year means over 3,500 chances to make a connection

**GLOBAL INFLUENCE OF MEDICAL ALLEY MEMBERS**

Early stage Medical Alley companies have raised **$2.5 BILLION** in the last five years

Medical Alley is home to the world’s

**#1 Health Technology Cluster**

**#1 Hospital**

**#1 Place to Work for Millennials**

Medical Alley employs **MILLIONS WORLDWIDE**

600+ MEMBER COMPANIES
Founded in 1984, the Medical Alley Association supports and advances the global leadership of Medical Alley’s healthcare industry, and its connectivity around the world. MAA delivers the collective influence, intelligence, and interactions that support Medical Alley.

OUR MISSION
We champion and facilitate an environment that enables health technology and care organizations to innovate, succeed, and influence the evolution of healthcare.

OUR VISION
We will elevate Medical Alley as The Global Epicenter of Health Innovation and Care™.

JOIN THE MOST INFLUENTIAL HEALTHCARE COMMUNITY IN THE WORLD

Medical Alley is The Global Epicenter of Health Innovation and Care™, where healthcare leaders call home. In Medical Alley, you will find the world’s leading health technology innovation cluster, the highest ranked hospital, and the globally recognized Destination Medical Center. Medical Alley is also home to the nation’s largest private health insurer and more than 1,000 healthcare companies, employing more than 500,000 Minnesotans and millions more worldwide. Medical Alley has history. It is the birthplace of implantable medical technology, collaborative care delivery and innovative health plan models. The Smithsonian has recognized six “Great Places of Invention” in the U.S., including only one for healthcare, Medical Alley.

Medical Alley is the future, where healthcare is transformed. If you want to see what healthcare will look like tomorrow, visit Medical Alley today.

“By being in Medical Alley, we get access to a depth of talent in medical devices and healthcare that we can’t find anywhere else in the world.”

- Senior Healthcare Executive

“There is no place on earth that is better equipped to do what this industry needs.”

- Senior Healthcare Executive
Advocacy
You are changing healthcare; we are delivering your story. Medical Alley Association brings your voice and issues that matter to you directly to policymakers at all levels of government. As a trusted association with deep relationships, we work with public officials to influence, educate, and ultimately build strong coalitions around issues important to healthcare innovators like you.

Below are just a few of our latest efforts on behalf of our members:

- Suspension of the Medical Device Tax
- First increase in Minnesota’s R&D Credit in almost a decade
- Reform to step therapy protocols in Minnesota, enabling better patient access to treatment

SUBSCRIBE FOR YOUR SEAT AT THE TABLE

Public policy is a serious business. Patient access to innovation, regulations, taxes, workforce, infrastructure, investment opportunities, and many other critical factors that affect the future of healthcare are driven by public policymakers. We deliver the expertise, influence, and engagement with public policymakers at all levels of government to make sure your interests are front and center and shape the evolution of healthcare.

Subscribe at MedicalAlley.org/AtTheTable
Intelligence

The healthcare landscape is ever-changing - let Medical Alley Association keep you ahead of the curve! With original content, research and analysis, interviews with industry leaders and innovators, and investment tracking, we’ll make sure that you know what’s happening in the world of health technology and care.

Medical Alley is a HEALTHCARE POWERHOUSE, responsible for nearly half of the PMAs granted in the last 10 years.

LEADING THE DIGITAL HEALTH REVOLUTION

Digital health investments have increased 1,000% since 2013.

INTERACTIVE REAL-TIME DATA

Global Influence Map
Explore the world and find all the places Medical Alley member companies are located, spreading the region’s influence.

Investment Map
Explore trends and connections in startup fundraising and mergers & acquisitions, and understand the depth of connections in Medical Alley.

Keep your finger on the pulse of Medical Alley from anywhere with the Alley Newsletter
Subscribe at MedicalAlley.org

Events

Medical Alley is more than just a place with a storied history, it is a vibrant community of innovators, experts, and people passionate about the future of healthcare. The Medical Alley Association is bringing these insights directly to you with the launch of two digital event series to deliver unparalleled intelligence to our community and beyond! Bringing the Future Forward will feature discussions with leaders on how COVID-19 has accelerated change in the healthcare industry and how these changes are shaping the future of healthcare. What Now, What Next will deliver unique tools, resources, and guidance for your organization to navigate this new and always changing environment. Join us at an upcoming event and plug in to the world’s strongest healthcare community!
As a member of Medical Alley Association, you gain access to global health technology and care leadership, exclusive content and insights, public policy expertise, and opportunities to meet and collaborate. For your whole company. A Medical Alley Association corporate membership gives every employee, around the world, access to our content and services!

The Association is the central nervous system of the most diverse and influential healthcare community in the world. Want to connect with key opinion leaders or investors? We can help. Want to meet the entrepreneur who’s changing the game? We can help. Industry intelligence? Yes. Access to influencers and public officials? Yes!

Welcome to the most influential healthcare community in the world

Learn more about membership by visiting MedicalAlley.org/Join or email info@medicalalley.org
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Ping Yeh, CEO, StemoniX
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